

PERSONAL PROFILE



Name	Gummadi Nirmala Jyothi
Department	Economics
Designation	Lecturer in Economics
Service	22 Years
Date of Birth	07-Dec-1965
Date of Joining	17-Jan-2002
College	SAS Government Degree College, Narayananapuram, Eluru District
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Biography:

Nirmala Jyothi is a development economist. Her research examines the social, political, and historical factors that cause and accentuate poverty, and how individuals and communities can break away from these structural constraints. One strand of his work focuses on elite formation, state capacity, conflict, and governance. A second strand engages with agrarian issues such as technology adoption, groundwater depletion and agricultural trading markets.

A postgraduate in Economics and has more than two decades of teaching experience about 22 years, specializes in economics subjects known to be dynamic and diligent. Believes in effective teaching and practical knowledge of students, Associated with SAS GDC since 2021.

Educational Background:

- MA. B.Ed

Professional Experience:

- Working as a Lecturer in Economics in SAS Government Degree college from 9-10-2021 to till date.
- Worked as a Lecturer in SPMH Degree College, Machilipatnam from 17-01-2002.

Teaching Interests:

- Micro and Macro economics
- Employment
- Indian political economy
- International Business
- Economic Development and Theory
- Revenue models for Profit and Non-Profit organizations
- Industrial organization

Research Interests:

- Development Economics
- Religion
- Demography
- Education

Scholarly Interests:

My studies economics of education in developing countries with the focus on understanding how households make educational investments. I combine theories of economics of education and behavioural concepts in a policy framework setting. In a study, I explored whether low-income parents in certain occupations identify themselves by their occupation, whether parents substitute their children's labour for their own, and how these occurrences impact parents' educational investments in their children.

In another study, I look at varying beliefs of parents and children and how such dissonance in beliefs impact educational investments. The insights of these studies are drawn from fieldwork in southern India. I have also worked in the field of experimental economics. In a study of choice experiment, I explored the phenomenon of context dependent preference such as asymmetric dominance hypothesis.

Workshops/FDPs attended:

1. *Refresher course:*

- a. Participated in the ***Refresher course in Social Sciences*** at University of Hyderabad, Hyderabad from August 12, 2010, to September 01, 2010

2. Orientation Programme:

- a. Participated in ***Two-day regional level orientation programme on CBCS skill enhancement*** at Krishna University, Machilipatnam from Nov 3rd and Nov 4th, 2015.

3. Awareness Programme:

- a. Participated in ***Regional level awareness programme on Choice based credit system and skill development in higher education*** at Krishna University, Machilipatnam on August 31st, 2015.

4. Orientation Course:

- a. Participated in the ***Orientation course*** at UGC academic staff college, Andhra University, Visakhapatnam from Jan 18th and Feb 14th, 2012.

5. Event:

- a. Participated in the event ***Making of Vinayaka*** at Sree Pada Function Hall, Machilipatnam

6. District level workshop:

- a. Participated in ***One-day district level workshop on Project Work at UGC level in Cluster level*** at SRR & CVR degree college, Vijayawada on Feb 15th, 2018.

7. National Workshop:

- a. Participated in ***Two-day workshop on Repositioning of higher education for quality improvement in teaching of economics organization*** at Acharya Nagarjuna University, Guntur from Nov 8th, and Nov 9th, 2006.
- b. Participated in ***Workshop on Financial Security for Women*** at St Joseph's college for Women, Visakhapatnam from Nov 23rd, and Nov 24th, 2018.
- c. Participated in ***Two-day UGC sponsored national workshop on Human values and professional ethics-essential for individual and society*** at KBN college, Vijayawada from July 24th and July 25th, 2015.

8. Paper Presentation:

- a. Presented paper in ***Service Sector Statistics on Statistics Day*** on 29th June 2014
- b. Presented paper on ***Corporate social responsibility initiatives and globalization*** at KBN college, Vijayawada from Feb 19th, and Feb 21st, 2016.
- c. Presented paper on ***Intellectual property rights in communication and service sector*** at Sir CR Reddy college, Eluru from Sep 27th, and Sep 28th, 2019.
- d. Presented paper on ***Understanding Women suffering*** at Andhra Loyola college, Vijayawada.

e. Presented paper on ***Impact of Globalization***

9. National Seminar:

- a. Participated in ***National Seminar on Emerging Trends in Digital Marketing challenges and opportunities*** at Acharya Nagarjuna University, Guntur from March 22nd, and March 23rd, 2019.
- b. Participated in ***National seminar on the implementation of GST on Indian Economy – Issues and Challenges*** at KGRI Degree college, Bhimavaram from Jan 30th and Jan 31st, 2018.
- c. Participated in ***Two-day national seminar on Reforms in Government and Administration*** at UGC academic staff college, Hyderabad from Aug 30th and Aug 31st, 2010.
- d. Participated in ***National seminar on the impact of Goods and Services tax on Indian Economy*** at SRR & CVR Degree college, Vijayawada from Jan 23rd and Jan 24th, 2018.

10. Internship Management:

- a. Participated in ***Three-day ToT on Internship management and Learning Management*** at DRG Government degree college, Tadepalligudem from Jan 23rd and Jan 25th, 2023.